

Minutes
Joint Meeting
Water Conservation Commission/Community Outreach Committee
November 7, 2013

1. Call to Order:

The meeting was called to order at 5:30 p.m. Commission members Dan Amadeo, David Brown, Grace Silva-Santella, JoAnn Cannon, and Jan Shriner were present. Jan Shriner was present from the Community Outreach Committee. Brian True and Paul Lord were present from staff.

2. Public Comments on Any Item Not on the Agenda:

No comments were made.

3. Approve the October 3, 2013 Meeting Minutes:

Commissioner Cannon inquired on the Prop 218 protest hearings. Mr. True answered that the Ord Community protest hearing was held on October 21st and the Central Marina protest hearing will be held on November 18th.

Commissioner Cannon made a motion to accept the minutes of October 3, 2013. Director Shriner seconded the motion. The motion was passed with 3-Ayes, 0-Noes, 2-Abstentions, and 2-Absent.

4. Review Data for Gallons-per-Capita-Day (GPCD) Water Use Within the Ord Community and Central Marina Service Areas:

The Commission reviewed the daily per capita water use charts and discussed the possible causes of water use fluctuation between 2002 and 2011, which include several developments on the Ord Community and water for the golf course.

5. Conduct a Joint Session with MCWD's Public Outreach Committee to Consider Developing Outreach Opportunities Using Water Conservation:

There was consensus that the following four ideas/projects should be the priority focus for on-going activities and tasks:

1) Recruit Commissioner Cannon to reach-out to CSUMB for ideas to engage willing students to conduct a Water Conservation themed Cap-Stone Project, or use Water Conservation as a Service Learning opportunity, or generate a newsletter, or create a Water Conservation web-site, or any number of other ideas. Key objectives in undertaking this task would be to learn how the various programs work within CSUMB and how the Water Conservation Commission can move towards implementing the selected idea(s) within that framework.

2) Identify and reach-out to the major water-users within MCWD's service areas and engage with them towards the objective of obtaining their cooperation in water conservation and participating in MCWD's Water Conservation programs.

Agenda Item 5 (continued):

3) Include a greater number and more specific Water Conservation messages on all MCWD bills and mailings and develop a comprehensive e-mail list that will allow for Water Conservation related “E-blasts” and/or “E-flyers; and,

4) Continue working to identify and target specific water-related groups and provide them with incentives to conserve water and/or participate in MCWD’s Water Conservation programs.

6. Review Proposed and Suggested Agenda Items for the December 5, 2013 WCC Meeting:

The Commission asked for another joint meeting with MCWD Public Outreach Committee to continue discussing outreach opportunities using Water Conservation; and, a verbal report regarding the status of the MCWD budget process.

7. Receive Update on Board/District Activities:

Director Shriner gave a brief update on the District’s draft Strategic Plan and the budget process.

8. Receive Comments from Commission Members:

Commissioner Cannon commented that people in the community were not aware of the public hearing for the Prop. 218 process and did not know they could attend the FORA meeting to voice their concerns either.

9. Adjournment:

The meeting was adjourned at 7:00 p.m.